

Super Producer Mannie Fresh Launches Chubby Boy Records Signs Label Deal With Deep Entertainment

Source: Nicole Murray

Dated: Sep. 08, 2009

Plans October Release: "Return of the Ballin" and New Artist Debut

HOUSTON -- Deep Entertainment continues to build an incredible roster with the signing of Mannie Fresh's label, Chubby Boy Records. Super producer Mannie Fresh has long been known for having single handedly created the beats that put Cash Money Records on the map in the entertainment industry. By the late '90s, Cash Money was the preeminent Southern rap label and Mannie. In 1998 Mannie formed the group Big Tymers and released a series of successful singles and albums. The producer behind everything from Juvenile's 400 Degreaz to Teena Marie's La Doña finally busted out on his own in 2004 with the wild solo album The Mind of Mannie Fresh. The critically acclaimed producer and rapper was motivated to enter the music industry by the career of his father who was a DJ and he decided early on that whatever work he ultimately decided to make his life's work would have to be in the music industry. And the music industry is the better for it. His contribution to good, contemporary hits is unparalleled. Now, as the head of his own label, he is using the platform to greater express his creativity and ear for good music as well as his open mindedness to other forms of music outside of Hip Hop. His partnership with Deep Entertainment was the perfect ingredient to complete his recipe for success. The first order of business for Mannie will be the release of "Return of the Ballin" followed by the unveiling of a host of fresh new talent he will introduce into the marketplace.

Deep Entertainment has long been a force in the music industry having mastered the business of worldwide music distribution and through its precise, strategic distribution plans has either launched or lifted the careers of some of the biggest names in modern music. Known for its Gangsta Grillz series with DJ Drama and the formulation of its record label Deep Records as well its many strong strategic partnerships and proven record of success, Deep Worldwide is poised for success on a global scale. Deep Entertainment is a rising star among independent labels. Boasting the ability to pair creative, outside-the-box distribution channels as well as the traditional methods of retail and digital release with a full set of in house services including marketing, radio promotions and publicity, Deep Entertainment is revolutionizing the way independent music is released and received by the market place.

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Record label and distribution company. Focusing on wide distribution of music, audio books and entertainment products.

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