

## **Lil Flip Signs with Deep Entertainment**

*Source: Nicole Murray, Dir. Public Relations, Deep Ent.*

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*Announcing the affiliation between Lil Flip and Deep Entertainment; Release of Lil' Flip's New Album, The Return of Da #1 Fly Boy and the Unwavering Support that Kim Kardashian has Offered to the Lead Single, "Kim Kardashian"*

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Lil' Flip Signs with Deep Entertainment to Release New Project; "The Return of Da #1 Fly Boy"

The Lead Single, "Kim Kardashian" has the Breathtaking Ms. Kardashian Herself in a Twitter over Lil Flip

Houston, TX; July 16, 2009: Deep Entertainment has announced that fans are able to download Lil' Flip's new single, "Kim Kardashian" on iTunes and Amazon.com. After a sneak preview on select radio stations, youtube.com and Kim Kardashian's website, kimkardashian.celebuzz.com, demand for the song, a tribute to the beauty, grace, style and work ethic of Kim Kardasian, continues to rise. Excited fans have begun submitting their versions of the Kim Kardashian dance via youtube.com and requesting the song on Kim Kardashian's website as well as on an extensive array of gossip and music review sites. It has been the subject of discussion on Twitter, numerous music discussion forums and gained notice on USA Today.com.

Multi Platinum recording artist Lil' Flip is known for his freestyle ability and for being one of the first Houston rap artists to become mainstream gaining national acclaim for his music. He is a multi-platinum musician, lyricist and rapper who came on to the scene by grabbing the attention of Houston legend DJ Screw and captivating the hearts of fans with his uncanny verbal dexterity as a freestyle rhymer. After a remarkably successful litany of underground mix-tape releases, Flip's ability to make great music and keep fans wanting more earned him a major record deal, first with Sony/Columbia, then with Warner/Asylum, and secured his place as a mainstream crossover artist. Ever true to his desire for creative freedom and to have strong input into the marketing and development of his own projects Flip has recently exercised his right to those freedoms by signing with Houston, TX based Deep Entertainment for this and future album releases. Lil' Flip's new release, "Return of the #1 Fly Boy" will be available to consumers in stores on July 2009.

Deep Entertainment is a rising star among independent labels. Boasting the ability to pair creative, outside-the-box distribution channels as well as the traditional methods of retail and digital release with a full set of in house services including marketing, radio promotions and publicity, Deep Entertainment is revolutionizing the way independent music is released and received by the market place.

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Record label and distribution company. Focusing on wide distribution of music, audio books and entertainment products.

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Industry [Music](#), [Entertainment](#)  
Tags [lil flip](#), [kim kardashian](#), [deep entertainment](#), [record deal](#), [album release](#), [itunes](#), [amazon](#)  
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